# **Mac Instructions for Image Uploads**

#### 1. Prep Your Files

- Name each image with the:
  - Resort Name
  - Resort ID #
  - A brief description of the image
  - o Example: Resort Name #2164 One Bedroom
  - o Note: Non-English characters cannot be a part of any file/folder name
- Include labels for each room type at the Resort including: Hotel, Studio, 1 Bedroom, Suite, Presidential, Penthouse
- Let us know if suite rooms need to be grouped together
- A minimum of 10 images is requested

#### 2. Image Specs:

- We are only able to accept digital images
- Images should be shot at maximum camera size
- Process and deliver images as 300 dpi RGB JPG
- Minimum 9" x 6.75" landscape at 300 dpi
- We are unable to accept images less than 1990 px wide
- Zip or compress the images/folder using the instructions below

#### 3. How to Zip/Compress a Folder

- Place all images and files in one folder
- Name the folder with the: Resort Name and Resorts ID #
- Right-click on the folder then click 'Compress'
- If successful, you will see a '.zip' at the end of your folder name

#### 4. How to Upload a Zipped/Compressed Folder

• Go to www.OurPartnerPortal.com



Image Upload & Transfer

- Click on: Upload Image & Transfer Chicklet (shown right)
- This will open the RCI Digital Asset In-Take Form
- The RCI Digital Asset In-Take Form must be filled out entirely or your folder will not upload correctly
- To Upload your folder or file: simply 'Drag and Drop' from your desktop to the RCI Upload File

### 5. Additional Resort Photography/Video Guidelines

#### 5.1 Primary

- Exterior Heroes: Front facade and/or building from pool deck
- Interior Living Room/Kitchen/Dining Room

- Interior Master Bedroom
- Interior Guest Bedroom(s)
- Interior Master Bath

## 5.2 Secondary

- Interior Lobby
- Suite Balcony
- Interior Pool
- Exterior Amenity (playground, picnic area)
- Secondary Bath
- Interior Fitness Center
- Interior Amenity (game room, common room, etc.)
- Interior Resort Details (architectural details, fixtures, materials, still life)
- Exterior Resort Details (architectural details, flora/fauna around the resort)

# 5.3 Video Specific Guidelines

- Video is recommended to be shot in 4k at 23.98 fsp
- All footage shot should be delivered in it's final edited version
- Video files should be: ProRes .mov or .MP4 at minimum bitrate of 16 Mbps
- Be mindful of people in Resort shoots: If someone is contracted to model or appear in a shot, a Release Form (found HERE) must be signed.
- If a Release Form is not provided we are unable to use any images that includes a model/person